

**Splendid Pelts
Obtained On
Bredin's Fox Ranch**

Bredin's Fox Ranch

Ten Beautiful Fox Furs are First Returns from Bassano's Fox Ranching Industry

Ten fine silver fox furs were obtained this week from the fox ranch of H. O. Bredin. The animals were pelted on Tuesday, and constitute the first harvest from the fox farming industry in Bassano.

They are all very good pelts, said Mr. Bredin, and with the strong condition of the fur market, he expects to get a good price for them. The pelts will be marketed through the Canadian Silver Fox Breeders Association, of which Mr. Bredin is a member.

It is a good year for the fox farming industry in Bassano. All of Mr. Bredin's foxes are doing well, and are in splendid condition, with sleek coats of fur. He still has four pairs of animals, all of which are registered. Magnus MacLean's registered foxes are also doing fine. Mr. MacLean has one pair of adult animals and six pups.

ing some of the best animals on the continent. At the recent international fox show in Vancouver, the Montgomery Brothers, of Wetaskiwin, won 7 first prizes, 3 seconds, and 2 thirds with their animals.

PROVINCIAL SEED FAIR

The Provincial Seed Fair to be held in Calgary from January 16 to 20, 1925, promises to be one of the most successful in years, states Field Crops Commissioner W. J. Stephen. Exhibits of grain will be shown by a number of the Alberta growers who have been so successful at the recent

Chicago International, including Herman Trelle, who won the world's championship in oats and reserve championship in wheat and field peas. A large attendance of farmers in the province interested in the production of high class seed is expected as the fair is being held during the same week as the U.F.A. annual con-

vention which also meets in Calgary and the annual meeting of the Alberta Seed Growers Association will be held at the same time.

ANCOVER



No Picture till Further Notice

Dr. Ami for the past three months has been working in the Moustierian deposits near Bordeaux, under special concession by the French government. The collection which he obtained is said to be the finest ever brought out by the excavators. When the gigantic task of classifying the various implements is completed, Dr. Ami believes he will be able to place together a complete story dealing with the evolution of implements used by man for thousands of years.

lady's first, Mrs. John
McDonald; gentleman,
H. W. Ford was in
the card tables.
wards were followed by lunch
A. Beck, garbed in cuisine
holding as head chef. A
enjoyed after the lunch
with acting as floor manager
the Simpson orchestra played
sic, filling the engagement
special rate to help out the

The Victoria Golf Club and the Country Club have entertained thousands of guests in the past year, and golf is one of the Empire may play at both upon payment of a small green fee. Victoria is noted for its magnificent drives leading through beautiful streets, along the ocean's shores as far into the interior of the island.

Victoria is at the southern tip of Vancouver Island, named after the Governor of New Brunswick, the British Navy, who discovered it in 1781. Its trees, among them the stately Douglas fir which towers 300 feet above the roads over which the traveller glides, are magnificent.

Like Victoria, Vancouver has a wonderful road builder and hundreds of miles of splendid automobile roads of the finest macadam. Vancouver is surrounded by towering mountains and the famous "Lions" twin snow-capped peaks are one of the most scenic beauties of a most enterprising, hustling and interesting city. The "Lions" are called the "Lions' Gate" and "Two Sisters," tower 6,500 feet above Vancouver, and an Indian legend has it that as long as

Victoria is the site of the Crystal Palace, erected several years ago by the Canadian Pacific Railway and which have become the social centre of the City. The Gardens are equipped with a magnificent 150-foot swimming pool, completely covered by a canopy of glass. Here the inhabitants of Victoria and visitors flock to enjoy the many sports and special facilities of the institution. Dancing and other forms of entertainment are always in progress. Others, too, are staged swimming meets that within the past few years have become international



**BASSANO LODGE NO. 48, ANCIENT
FREE & ACCEPTED MASONS**
Keeps the first Tuesday of the month.
Visiting brethren cordially welcome.
Worshipful Master
W. J. REDMOND
H. H. REBERER Secretary

ROBT. McLEAN K. C.
Barrister, Solicitor, Notary
BASSANO ALBERTA

B. E. BARLOW
VETERINARY SURGEON
M. S. A., Toronto
M. V. A., Alberta
Govt. Official Veterinary
Phone 20 Bassano

DR. W. F. KEITH
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Phone: Office 6, Residence 128

DR. A. G. SCOTT
M. B. L. M. C. C.
PHYSICIAN SURGEON
Phone—
Office 87 Residence 131

W. S. PLAYFAIR
FRED LIVERY DRAYING
Agency For
GALT COAL
Phone 26 Opposite Depot

HARRY HOLMES
CARPENTER & BUILDER
Bassano, Alberta
Estimates Given on All Work
If you want work done
PHONE 16

Jordan's Dairy
GOOD FRESH MILK AND CREAM
Milk Delivered Every Morning
Bassano, Alberta.

A. R. Maurer
GENERAL BLACKSMITH
WOODWORKING
HORSESHOEING
House Phone 14 - Shop Phone 34
BASSANO - ALBERTA

**Shoe and
Harness Repairing**
FIRST CLASS WORK
REASONABLE PRICES
Wing & Hong

A. T. Connolly
Registered Optometrist

Irritation caused by dust, perspiration or glare. Absolute satisfaction guaranteed. Quick service.
BASSANO, ALBERTA

Bending the Oak
What the average woman wants is a strong, inflexible man who can be wrapped around her finger.
—Little Rock (Ark.) Gazette
"Did you inform father you intended to marry me?"
"Yes, all he said was that he was not very well acquainted with me, and he didn't see why I should tell him my troubles."

Christmas Suggestions

Millbank Cigarettes; Christmas wrapped
Players Cigarettes
Simon's Cigars
Christmas wrapped, \$1.00 per box and up
Fancy Boxes of Candy, all prices

Hux Johnston's

Barber Shop
Bassano Alberta

The Farmers Meat Market

A few of our Special Prices
BOIL AND STEW MEAT, 4 lb. 30c
SHOULDER ROAST, per lb. 13c
RIB ROAST 15c
PRIME RIB ROAST 16c
CROSS CUT ROAST 15c
SPEAR ROAST, boneless 16c
PORTERHOUSE STEAK 20c
SIRLOIN STEAK 20c
T-BONE STEAK 20c
ROUND STEAK 18c
FRESH PORK SAUSAGE 18c
LIVER SAUSAGE 15c
SPECIAL ON PICNIC HAM FOR
SATURDAY ONLY 23c a lb.
GET YOUR CHRISTMAS TURKEYS BEFORE
DECEMBER 20th and save money. Place your order
before this date to be sure of being supplied.

Phone 38

Geo. Hepfner & Son
Bassano Alberta

He Chooses the Treasure Chest

A WISE CHOICE for every
Christmas giver. No gift is
more useful or more satisfying.
A Waterman's pen and pencil is a
Treasure Chest will bring a salvo of
"thank you" on Christmas morning.
Treasure Chest sets in variety
\$4.50 and up.
Waterman's Fountain Pen



STILES, The Druggist
BASSANO AND HERRAR

Gilbey's
Now shipped at the full pre-war strength
"Spey Royal"
is the choice of the man who knows real
OLD SCOTCH WHISKY
W. & A. GILBEY
Glen Spey Distillery, Scotland
This advertisement is not published or displayed by the Liquor Control Board of the Government of Alberta.

THE BASSANO MAIL

Wallace J. Smith
Editor and Publisher
Subscription \$2.00 a year, \$2.50 to the
United States

Sometimes we may learn more from
a man's errors than from his virtues.
—Longfellow
Let men laugh when you sacrifice
to duty, if, like you, they would
have time and serenity to rejoice in.
—Theodore Parker.

CHRISTMAS SHOPPING

The Christmas shopping season is
here again, and the oft repeated
phrase "Do your Christmas shopping
early" is again urged.
And it is good advice. As good
now as it was ten years ago or
longer. Don't delay the selection of
your Christmas gifts until a few
days before the 25th of December.
It requires time and thought to select
suitable gifts for your friends.
If left until a late date the choice
must be made hurriedly, and the
purchaser is in a state of uncertainty
and indecision. The early shopper
has also the advantage of choosing
from complete stocks of Christmas
goods.

In addition to "do your
Christmas shopping early," we would
advise "Do your Christmas shopping
with your home town merchants."
They carry an extensive range of
choice Christmas goods, purchased
months ago in anticipation of your
Christmas time needs. The goods
are on display right here at home for
your inspection, and the merchants
provide a service that is unexcelled
even by many of the city stores.

THE DAIRY COW

The future prosperity of the farm-
ers in the eastern prairie block
depends largely on mixed farming
and the dairy industry.

The humble cow is a great wealth
producer. She gives a never failing
crop, and supplies the farmer with a
steady income.

The irrigation block is ideal for
mixed farming and dairying. Here
it is possible to grow alfalfa, clover,
corn, and root crops that make most
suitable fodder for cows. Already
many irrigation farmers are milking
a small herd of cows, and they find
it a very profitable branch of their
farm operations. There is a
decided trend among farmers in all
sections of the irrigation block to
go in for dairy work, and the coming
year will see many more herds of
milk cows on the district.

The opening of the Bassano cream-
ery is another indication of the
upward trend of the dairy industry.
The creamery provides a home mar-
ket for the product of the dairy farm
and is another factor in promoting
prosperity in the district.

BEGGAR'S TASTE

(By E. Leslie Spalding)
One day as I was walking
Down the Old Kent road,
I met a little beggar man
Who bore a heavy load.

He had a hump upon his back.
He dragged a withered leg.
One eye was out, one hand was gone,
What could he do but beg?

I felt so sorry for him
That I gave him half a crown;
I said, "Where are you going, mate?"
Said he, "To London Town."

"And when you get to London
What are you going to do?"
For London Town is crowded
With derelicts like you."

"Oh, when I get to London
I'll find a vacant seat
In front of Princes Theatre
At top of Endel Street."

"And when the day is over,
And my 'tate full of pain,
Rain o' the city's ploy
In 'er benevolence."

"Why then I'll go to Kumble's 'Eas
And down a glass o' gin;
The landlord 'e'll say, 'Glad to
There, 'Arry, where you be?'"
"It's little pleasure such as me
Get out o' life . . . I dine
'Cause liquor tastes as good to me
As it does to the king."

Mortgage Lifted

"Walker, has the lady at the next
table paid her bill?"
"Yes, sir."
"Good, then I can make eyes at
her."

Welcome Prohibition

The Young Wife—"I'm looking
for an apartment."
The Friend—"What style?"
The Bride—"One of those where it
is illegal to cook."

WHAT IS TRUTH

by Gustav Froding
"What then is truth?"—from Pilate
came the question;
Who replied from those sealed lips
came forth

No word; but with the answer to the
riddle
The Nazarene went down beneath
the earth.

But, God be praised, we have with
his time and serenity to rejoice in.
—Theodore Parker.

To whom all knowledge of the truth
is clear;
Legion their name—so many are the
answers
Have reached by now the doubling
Roman's ear.

Strange, though, that Truth, the old
and undevoted,
So marvelously doth vary hue and
shape,
That what is truth is Berlin or is
Jena
At Heidelberg is but an idle jape.

It mends me of Prince Hamlet and
Polonius
Add the Uranian cloud—you know
the tale;
"Do you see yonder cloud so like a
vessel?"
So like a camel!—Very like a whale!

Rainy Season

"What makes you so uneasy? Is
your conscience troubling you?"
"No; it's my winter underwear."

Farmers and Trappers

COYOTES, WEASLES, BADGER AND JACK RABBITS
are very high

OTHER FURS ALSO BRING GOOD PRICES

HIDES, PELTS, AND HORSE HAIR WANTED

Rush Your Shipments to

Simpson & Lea

708 Centre Street, Calgary, Alberta
Price lists and shipping tags on application

"Bety You Know Mr. Smith?"

Willis—"I've taken three lessons
in French from a correspondence
school."

Giles—"No! Could you carry on a
conversation with a Frenchman?"

Willis—"No; but I could talk to
anyone else who had three lessons."

The Burning Question

use--

White Ash Coal

Phone 114
Wm. HONEY

CALGARY

"The Beer with the Reputation"

Look For This
Trade Mark



Occupies a unique position
in the Brewing Industry. It
shares its price with many
but its quality with none.

On Sale at all the Best
Hotels & Clubs

Buy it
by the Case
Order from Your
Nearest Agent

W. S. PLAYFAIR
Local Agent - Phone 82

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Board, or the Government of the Province of Alberta

For Winter Sports



**Skates &
Hockey
Sticks**

Get a pair of skates for that boy
of yours for Christmas, there isn't
anything he would like better.

Horse Shoes

The hard packed road is
is very hard on horse's feet. It
is also slippery for unshod feet.
Why not get a full set of
Neverslip shoes and caulks?

We have the shoes all
drilled and tapped. You are go-
ing to need some horse shoe
nails, we have the correct sizes.

Our Prices are Right

Olympic Hockey Tube \$5.00
Cyclo Tube \$3.00
Automobile D. \$5.50
Ladies' Auto. \$3.50
Men's Auto. \$3.50
Yukon \$1.25
Klondyke .90

**Eureka Vacuum Cleaners. Hot Point
Electric Toasters. A large assortment
of quality Pocket Knives**

FLANAGAN BROS. HARDWARE

Telephone 118

BASSANO

The Power of the Dinning
 "Glad, enjoying for a short job."
 "Mother says I like beautifully."
 "Mother: 'Bring me a recommendation from the neighbors, and I'll give you a trout.'"

HANNA WILL USE
 DUNGEONER CURRENT

The town of Hanna has sold its electric light system to the Union Power Co. of Drumheller. They will be supplied with electric current for power and light from the central plant in the coal city.

Good Things to Eat

HOME-MADE MINCE MEAT — CHOPPED KIDNEY SUTT
 BURGERS — SPARE RIBS — TENDERLOINS
 FOWLTRY — Will have a choice selection of poultry for Christmas.
 See us for prices

Four Deliveries Daily

City Meat Market

Bassano, Alberta H. F. McDonald, Proprietor
 TELEPHONE 140

Atwater - Kent The Radio Superlative

Many men and women who wanted to offer their families something more than the pleasure of a day, have chosen Atwater Kent Radio as their gift.

This year even more people will solve their problems in the same enduring way. For here, in these simple, beautiful, reliable instruments, is happiness that lasts.

If your home lacks a radio—is not Christmas the time to get it there? Or, if you have one which does not do justice to the really fine programs—what better can you do than replace it with Atwater Kent Radio?

Through the months, the years, every day will renew the satisfaction of the first day and gratitude to the thoughtful giver.

A. P. PIERSON
Atwater - Kent Radios
 Bassano, Alberta

A Steady Income

THE DAIRY COW BRINGS IN A STEADY AND UNFADING INCOME. SHE RETURNS A SUBSTANTIAL PROFIT ON THE MONEY INVESTED. ANY BY SHIPPING YOUR CREAM TO THE BASSANO CREAMERY YOU GET THE MOST FOR IT. OUR CUSTOMERS ARE SATISFIED.

The BASSANO CREAMERY
 W. A. Brodie, Manager
 Bassano - Alberta

WINTER EXCURSIONS

PACIFIC COAST

Tickets on Sale
 December 1, 4, 8, 13, 15, 20, 22, 27, 29
 January 2, 9, 10, 12, 17, 18, 24 - February 2 and 7
 RETURN LIMIT THREE MONTHS
 EASTERN CANADA

Tickets on Sale
 DECEMBER 1st to JANUARY 6th
 from stations—Manitoba (Winnipeg and west) Saskatchewan and Alberta

RETURN LIMIT THREE MONTHS

CENTRAL STATES

Tickets on Sale
 DECEMBER 1st to JANUARY 6th
 from stations—Saskatchewan and Alberta
 RETURN LIMIT THREE MONTHS

For Detail
 Information
 Ask the
 Ticket Agent



H. H. BERNER
 Bassano
 Alberta

CANADIAN PACIFIC

DEAD? NO!

Still going strong
 Write, or phone
 506 Gem

B. T. GRAY
 Auctioneer

Music

For Christmas and
 For All Time

Musical Instruments
 of every
 description

BANJOS
 UKELELES
 VIOLINS
 MANDOLINS
 PIANOS
 RADIOS
 INSTRUCTION BOOKS
 FOLIOS
 SHEET MUSIC

Have you heard
 these?

"What Can We Do a Dew, Dew,
 Dewy Day?"

"Is It Possible?"

"Yankee Rose"

"Bells of Hawaii"

"Sing Me a Baby Song"

We have many other new ones
 in both records and sheet
 music.

Bassano Radio Shop
 Bassano, Alberta

HEAVY ENROLLMENT AT SCHOOLS OF AGRICULTURE

Arrangements are being made for the annual opening of the newly completed dormitory at the Old School of Agriculture, on January 2nd, at the time of the annual reunion of the Alumni Association of the school. The new building, which was erected by Bennett & White, of Calgary, at a cost of some \$100,000, as well as providing dormitory accommodations for 200 students, includes a gymnasium, reading room, and a number of extra classrooms and is an imposing addition to the buildings on the school campus.

A record enrollment has been reached this term at the four agricultural schools in the province, nearly 600 students having registered in the first and second years of the course. In practical agriculture and home economics. The Olds school leads with an attendance of 266, while Vermilion has 126, Claresholm 97, and Raymond 77. In addition to the Alberta farm boys and girls who are attending, the enrollment includes some 50 British boys who arrived during the early fall and have been divided between the Olds, Vermilion, and Claresholm schools where they are being given instruction in western farming methods which will fit them to become farmers in the province.

SCHOOL LANDS BROUGHT

HIGH PRICES

The three day public sale of school lands in the central part of the province held in Edmonton recently, brought both the highest price per acre on an individual quarter section and the highest average price per acre of any sale held in western Canada this season. Net returns of \$1,311,000.04 were realized, with \$19 per acre the highest price for a single quarter and an average price of \$20.34 for the \$4,681 acres disposed of.

Local News

R. F. Currie made a business trip to Calgary on Saturday.

R. C. Small came in from Gem on Wednesday.

Roy Smith went to Calgary on a business trip Thursday.

Next Wednesday, December 21st, will be the winter solstice, the shortest day and longest night.

Charles Hayden, prominent farmer of Gem, died in the Bassano Hospital Sunday night, Dec. 11th.

Mr. Whitcomb, of the local hospital staff, left Monday to join the staff of the hospital at Olds.

H. Kellow held the lucky ticket which won the tray raffled off by the Women's Institute.

Mrs. Corbett is spending the week in Calgary visiting with her daughter Mrs. Shinden.

Ben Gray and Chas. Waltemath drove in from Gem Wednesday afternoon, staying in town overnight.

Mr. and Mrs. Jas. Newman left last Friday on a trip to the Old Country.

Mr. J. B. Wallace and daughter took a trip to the Old Country, leaving Friday last.

Mr. Munnell, the Tilley merchant and postmaster, was in Bassano on Thursday.

Tom Sutherland, the Majorville wheel king, was in Bassano for a couple of days this week.

Mr. and Mrs. Joe Harris came in on the Wednesday train from Mapleton, returning home Thursday.

Mr. and Mrs. Henry Winch, of Majorville, drove in by sleigh on Thursday.

W. Boyce and family have moved into the house on Ninth Avenue near the hospital.

The Wacha's Institute held their regular meeting in the Oddfellows' hall on Tuesday.

J. W. Balmer will move his grocery store to the confectory store on the main street. He plans to make the change after the end of the year.

Lovely afternoon and evening dresses from \$5 to \$15; values up to \$20, at Jack Tolgan's Friday and Saturday this week.

R. H. Teaght, of Calgary, general manager of Imperial Oil, was in Bassano on Wednesday looking over the company's agency here.

The Ladies Aid wish to thank all those who assisted in making a success of the recent chicken supper and bazaar.

Miss Mary Kilginnan arrived last Sunday to join the staff of the Bassano Hospital. Miss Kilginnan was a nurse at the hospital here a couple of years ago.

W. W. Ori and H. A. Kranz, of Calgary, bank suitors, were in Bassano this week inspecting the local branch of the Canadian Bank of Commerce.

J. B. R. Calverton left on Thursday for Kingston, Saskatchewan, to spend the Christmas holidays with the family. He expects to return about the first of the new year.

The thermometer dropped to 28 degrees below zero Tuesday night. Wednesday night it was about 20 below, but Thursday morning the temperature moderated, and the thermometer went up to twenty degrees above zero.

There was a small attendance at the auction sale at the Chas. Waltemath farm on Tuesday. The cold weather and bad roads prevented many people from attending. About twenty head of horses were sold and fairly good prices were bid.

STRAYED—1 red steer, 2 years old, 1 red yearling steer with white face; 1 red yearling steer with spotted face; 1 roan 2 year old cow, no horns, with roan bull calf at side; 1 red bull, 4 years old. All above animals branded on right hip. Please notify R. Z. Lore, Latham, 22-26-27.

GOOD COAL
 Orders taken for coal from the White Ash Mine. Good quality coal. Phone 82. Wm. Gerrie, Bassano.

BARBERING
 Marcelling charges reduced to 75c. The very best service. Miss C. Matson. Foster's Barber Shop, Bassano, Alberta.

MAKE CHRISTMAS SAFE FOR THE CHILDREN

(Advice of a Red Cross Nurse)
 With the great pleasure and fun of Christmas time, it seems sad there should ever be any tragedy or accident as often is the case. Make up your mind that Christmas in your home will not only be happy. It will be safe.

Let there be extra watchfulness that the decorations often used at this season, as well as the candles, are in no danger of taking fire. Indeed, health authorities are urging the custom of lighting candles on the Christmas tree should be abolished altogether, as the risk is too great. Watch your little children if there is an open fireplace and Santa stockings are hung near by. "Better be safe than sorry" is a good motto at a Christmas party.

When buying their toys, choose some of these delightfully sanitary toys for the baby which can be boiled and kept clean. Made of Turkish towelling these animal toys are just the thing for the little folk as they are soft and "cuddly," and can be thrown in the wash boiler when dirty and come out new again. Beware of the toy made of tin with sharp edges that may inflict a cut or scratch, thus involving serious poisoning. Consider each toy from a safety standpoint when selecting.

From a beauty view point many toys are decidedly ugly and grotesque, and unlike anything human or of the animal world. Give your child, then, something pretty to play with, that will please the eye. Toys with gaudy red and colored paint are not wise for very small children, who put everything into their mouths. Choose something that the child can "make believe" and dramatize in play for himself, rather than a costly mechanical apparatus which turns him into a mere spectator.

Books are an unfailing source of delight, and today we can buy some very fine books for a small sum.

This year many little children are trying to make other children happy by selling Junior Red Cross seals for the benefit of the sick and crippled ones in the Red Cross Hospitals. Let us all do our best to assist these Juniors to put over their seal campaign by purchasing from these young people.

The seals may also be obtained from the Junior Red Cross Office, Civic Building, Edmonton, at the rate of ten cents per package of ten.

ALBERTA CLAY PRODUCTS INCREASING IN IMPORTANCE

Alberta stood third among the provinces of Canada in value of clay products manufactured in 1926, according to the recently issued report of the dominion bureau of statistics. Ontario's production was valued at \$2,356,460, or 51.7 per cent of the total for Canada. Quebec sales totalled \$2,702,298; Alberta produced \$894,832, and British Columbia, Nova Scotia, Manitoba, Saskatchewan, and New Brunswick followed in the order named.

PETROLEUM COKE

It goes further than the best soft coal, and therefore, cuts the cost of heating your home 25 to 50 per cent.

It is crude oil with the gasoline removed.

It contains absolutely no ash or other waste.

It does not stick in your bin like coal.

It is clean—no smoke, no soot, no dirt.

It is easy to fire and easy to learn how to fire.

It is burned instead of coal or wood in any stove or furnace.

It is large, lumpy, and bright.

It saves you money with less work, worry and attention in firing. Do not confuse Petroleum Coke with Coal Coke, which contains ash.

Resolve to get away from the daily ash pan this winter. Burn something that will turn coal-dragging into a pleasant experience.

Crown Lumber Co.

M. E. Granlund, Local Manager



*Complete The Joy of Christmas
 Have a Westinghouse Radio in your Home*

Expressed in a Westinghouse Radio model, the gift to your family is a lifelong delight. Every day, instead of but once, fresh and new after other gifts are forgotten, a Westinghouse gives countless hours of enjoyment—everlasting reminders of your Christmas wishes.

Never before have you been able to buy such a splendid set as the 57 at so moderate a price. It contains all the improvements found in a set twice its price. One dial control makes it as simple to operate as turning on a switch. This new model operates on the UK-201-B radiotrons which consume but half the current of tubes of equal power—consequently operating charges are cut in half.

You will have to hear and see this model to fully appreciate its beauty and great value. Demonstrations will gladly be given in your own home without cost or obligation. Arrange for a demonstration to-day.

W. E. Sambrook
 BASSANO - ALBERTA

Westinghouse
 BATTERLESS AND BATTERY
 RADIO AND RADIOLAS



The Ideal Winter Days Are Here ---

Winter Sports in Every Variety, Exhilarating Exercises — then home.

HORN BRAND BEER

Cool and Refreshing, Sparkling and with that Flavor That Cannot be Imitated.

ORDER A CASE TODAY

W. S. PLAYFAIR, Local Agent
 Phone 82

BIG HORN BREWING CO. LTD.

This Advertisement is Not Published or Displayed by the Alberta Liquor Board, or the Government of the Province of Alberta.

What to Give and Where to Buy

Bring your gift problems to us and let us help you solve them in a practical way. Feel perfectly free to call in and see for yourself the special assortment of gift suggestions we have gathered together for the Yuletide remembrances. Just what you are seeking to convey your good wishes in a thoughtful way.

Such articles for instance as—

Nickel-Plated Ware, Cooking and Household Accessories, Clocks, Flashlights, Safety Razors, Skates, Hockey Sticks, Electric Lamps, Toasters, Pocket Knives, Electric Washers, Electric Cleaners, Furnaces, McHenry Nail-Pull-Tub, Ranges, Club Bags, Suit Cases.



Currie & Milroy Ltd., Hardware
Bassano and Hussar

CHRISTMAS SHOPPING

Made easy if done here. We are prepared to help you.

DRESSES

Direct from the manufacturer—low creations at prices as low as so-called slaughtered prices. Our Evening and Party Dresses are wonderful values, and our prices the lowest; price—\$14.95

LUNCHEON SET

A pure Linen Cloth with six napkins. A useful and good gift; price—\$4.50

SILK & WOOL

Baby Jackets at \$1.45
Bootes and Infants at .45c
Wool Bonnets from \$1.50

RUGS

The Duchess Oval Velvet Rug, in very pretty patterns; 64 inches long; price—\$7.50
Everything for the Baby

ORDER YOUR CHRISTMAS TREE NOW

GOOD THINGS TO EAT, AND THE HIGHEST QUALITY, FROM MANY DISTANT MARKETS FOR YOUR CHRISTMAS TABLE

JAMES JOHNSTON, "The Quality Store"

Reducing Stock Before Moving

WE ARE CUTTING OUR PRICES 25 PER CENT on all sales, amounting to \$5.00 or over on the following lines:

TOYS - CROCKERY - FANCY CHINA
FANCY GOODS

CHRISTMAS GOODS

We have a complete line of everything in the way of—

FRESH FRUIT and VEGETABLES - NUTS
FANCY GROCERIES - CHOCOLATES
FANCY BOXES and BULK CANDIES - HOLLY
CHRISTMAS TREES

BRICK ICE CREAM

BULMER'S STORE

Gifts Gifts Gifts

Of all descriptions. Buy Now

Sugar, 20 lbs. B. C.	\$1.55
Libby's Mince Meat 1 lb.	.19
Red Arrow Biscuits, \$1.00 size	.55
These have advanced in price	
Fels Naptha Soap, carton of 10	.85
Matches, Eddy's silent, pkg. of 3	.28

JACK TORGAN

GROCERIA and MEN'S WEAR

WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT

Local News

P. J. Palmer, the Croquet enthusiast, was in Bassano last Monday.

Ralph Pool was in from the ranch on the Bow on Tuesday.

A number of Gem and Countess hog raisers brought in a shipment of hogs for Calgary on Tuesday.

W. N. Carr spent a couple of days in town with his family. He has moved into the Rathbone house on Eighth Avenue.

Mr. and Mrs. Rowan and family, of East Majorville, left Friday for a visit to relatives in Wisconsin. This is their first trip to the old home in several years.

JOHN BARRYMORE IN "DON JUAN"

Famous Actor Appears as Greatest Lover of All Ages

John Barrymore as "Don Juan." That is the latest promise for local picture-goers at the Gem Friday and Saturday this week, Dec. 16 and 17.

Barrymore plays a dual role, first he appears as Don Juan's father, Don Jose, a courtly, punctilious, subtle Spanish aristocrat, who, discovering his wife is unfaithful, dies with the warning to his boy, Juan, "Destroy women or they will destroy you."

Next, Barrymore appears as Don Juan, grown to manhood amid the magnificence of the Rocio of the Borgia. The role, as developed in the picture, bears point of resemblance to that memorable character of the Renaissance, lover which Barrymore played on the stage in "Sensational Love." A sly, sensuous, seductive lover, who, with a smile on his lips, poisons the minds of women who yield to his irresistible fascinations. Thus he becomes the destroyer.

The romance has been screened against backgrounds of splendor that ravish the eye. Here is the pomp and pageantry of the Eternal City in its most gloriously beautiful period. And through it all is the tingling excitement of love as realized by the greatest lover of all ages.

He Shook Some

Sam had passed through a harrowing experience. He had seen a ghost. While his audience listened with bated breath, he related the details of his adventure.

"Ah, yes, came out of the crowd," he said, "an 'Ah' and a bucket of milk in each hand. Don Ah hears a noise by the side of the road and he goes rushing out."

"Good heavens!" interrupted one of his listeners. "Did you shake with fright, Sam?"

"Ah, don't know what Ah shook with. Ah hasn't sayin' for suttin' Ah shook at all. But when Ah got home Ah found all the milk gone and two pounds of butter in the bucket."

As a latest development of the Canada-West Indies treaty, ice cream is now being shipped from Halifax to British Guiana in liquid form and is expected to be in operation. On the other hand, ice cream shipped to Bermuda is shipped in blocks and kept solid throughout the journey.

Application has been made to the Vancouver Board of Harbor Commissioners for the right to drill along the shore of Stanley Park and across First Narrows with a view to building a tunnel under the entrance to the harbor. The backers of the project estimate its cost at \$4,000,000.

A saving of forty-eight hours was effected in the transport of trans-Atlantic mail to the city when the Pacific Express of Canada, a train taken from the Canadian Pacific Express of Canada, at Rimouski and conveyed by plane to Montreal. The service is considered to have been successful, and it is understood that the government will extend the flying service to Toronto.

Knox Presbyterian Church

Rev. A. O. Thompson, Minister

Mrs. A. A. MacGregor and Mrs. D. Cathro—Organists

Lord's Day, Dec. 18th

11 a.m. Sunday School

7.30 p.m.—Special Young People's Service

The Young People's Service: They will conduct the service throughout Special music.

Willie Cathro will address the congregation; subject: "The New Opportunity of the Church in the Modern World."

A special thank offering for the Budget Fund of the Church will be received during the service.

The Choir will meet for Practice on Monday at 7.45 in the Manor.

Knox Church Sunday School will hold a Christmas Tree Entertainment on Thursday, December 22nd at 7.45 p.m.

McKee's Stores

In spite of the severe weather; in spite of the extremely bad roads (and we know how bad they are) we are doing the biggest Christmas business we have ever done. And why? Because we have the biggest display we have ever had. We have invested thousands of dollars in Christmas goods. We have better values than ever. We are buying from the best houses in Canada. They want our business and are glad to have it because we are paying cash for our goods and we are giving rock bottom values. By buying at the most advantageous terms we can afford to sell at prices as good, if not better, than in the city.

Those who have bought—and they are many—express themselves as well satisfied. We are giving better service than ever. Mr. Cathro, our dry goods manager, whose sole duty is to look after this department, and who is a thoroughly experienced dry goods man, will attend to you, giving you the benefit of many years of experience in this business.

Christmas Suggestions

Silk Lingerie

Ladies' Beautiful Silk Lingerie—
Hosiery \$2.25 - \$2.95; Vests \$1.75 - \$2.00
Silks \$2.25; Pyjamas \$2.50 - \$3.95
Night Gowns \$4.50
Woods Lavender Line - Moodies' Peerless

Handkerchiefs

Handkerchiefs, galore of every conceivable kind and quality, in Crepe, China, Silk, Fine Lawn, Embroidered, Hand Painted, Lace Edged, etc.
20c each to \$1.50 per box

Scarves

Lovely new Scarves in Crepe de Chine, Silk, Silk & Wool, and Pure Wool; all the newest colorings. A durable and useful gift; priced from—
75c to \$2.95

Household Gifts

Towel Sets, Embroidered Pillow Cases, Embroidered Towels, Bath Towels, Table Cloth, Silk Window Panels, Bedspreads, Quilts, Blankets, etc.

Visit Toyland

A perfect treat for young and old—Pardon, there's nobody old nowadays. That's why we want you to visit Toyland. Bet you will enjoy it, too.

The Men's Store

QUALITY SCARVES—Silk & Wool, Silk, Cat Silk, and Pure Wool Mufflers; lovely colorings and natty patterns; from—\$1.50 to \$4.95

SWEATERS—Men's Pure Wool Heavy Jumbo Knit and Plain Knit Coat Sweaters, in Maroon, Jockey Red, Navy, Grey, Camel—\$4.50 to \$8.50

BOYS' SWEATERS—Heavy Pure Wool Coat Sweaters; Two Button Pullovers, and fancy Pullovers. An ideal gift for any boy.

CHURIS—Fancy Boxed Belt Sets, Garter Belts, Suspender Belts, from—75c to \$2.00

JAEGER—Pure Wool Knitted Waistcoats that give extra warmth, required this cold winter; fawn and ivory shades.

A FEW OTHER SUGGESTIONS—Woolen Gloves, Stockings, Socks; Slippers; Hosiery; Shirts; Pyjamas; etc.
COME IN AND LET US HELP YOU

CHRISTMAS GROCERIES

BISCUTTS

From the Old Country—Quality unsurpassed. Just the thing to finish up your Christmas Dinner, and after tea. Shortcake, Custard, Cherry Biscuits, Nuts, Raspberry, a Custard, Biscuits, Polo, Almond Cream, and many other varieties.

NUTS

We have had many compliments already paid to us on the quality. We absolutely guarantee them as new and fresh. After eating your Christmas dinner, what could be worse than the taste of a stale nut? Pretty nut, isn't it? Do not run that risk.

FRUITS and VEGETABLES

Jap Oranges are splendid this year. You will also need a case or two of Apples. Note our many varieties. A full line of Grapes, Table Raisins, Figs, Bananas, Oranges, Grape Fruit, Hot House Tomatoes, Cauliflower, Head Lettuce, Spanish Onions, and all other vegetables. Our stock is complete.

CANDY

We have a nice Christmas Mixture as our own name candy. It is very good.

CHOCOLATES

The King George and Duchess of York package, imported by us direct from England. A handsome box, and if you want to cut or give a confection of the most exquisite flavor, you cannot do better than have or give this box.

Also imported direct—Crystallized Assorted Fruits and Nuts in neat little drums.

CHRISTMAS TREES and HOLLY

A full supply

Santa Claus is Coming

Expect telegram on Monday saying when. Watch our window for this telegram

McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345